



KWN Community

March 2013

A Monthly Newsletter for members of Kenosha Women's Network

Women Supporting Women in Business

A Note from our President:

Hello KWN Members,

March is upon us and there is so much to look forward to as well as much to be grateful for. A big thank you to all of our outgoing Board members. President, Julie Mucha, Treasurer, Amanda Blommel, Fundraising Chair, Kris Roemer, Membership Chair, Sue Fresheim, and Hospitality Committee Member, Heather Briscoe have all done amazing work in the service of KWN. We truly appreciate all that you have done, as well as your continued service and dedication. Thank you to all who have stepped up and volunteered to aid the organization moving forward. Please welcome our new Treasurer, Wendy Gauss, our new Membership Chair, Joanne Horner, Cynthia Zieroth joining our Hospitality Committee, and Melissa Sebetic and Nancy Vagnoni as our Fundraising Co-chairs.

Some big events are happening in March and April, starting with our March meeting!

-Last year we had a "March Mix-Up" at our luncheon. We got a lot of positive feedback after that meeting, so we are mixing things up again this March. When you come in, we will assign you to a random table so you can sit with people you may not otherwise have the opportunity to talk with.

-March 9th and 10th is the Chamber of Commerce Expo. Thank you to everyone who signed up to help manage our booth! We will have tickets to the event at the March meeting, so make sure you are there. The Expo is a wonderful way to meet other members of the Chamber of Commerce and network. And we always have a great time at the KWN booth.

-March 22nd is the Susan B. Anthony award dinner. Guida Brown of the Hope Council is this year's award winner. Guida is a past president of KWN, so please make sure to come out and show your support. As one of the co-sponsoring organizations, this is an excellent way to get involved. We are also looking for volunteers to participate on the evening of the event by selling raffle tickets and participating in the Hospitality committee. Other ways to help are by selling raffle tickets to your friends and family, as well as donating a gourmet delight to the silent auction. You will have an opportunity to pick up raffle tickets and sign up for your very special gourmet delight at the March luncheon. You can download your RSVP form directly from the KWN website. You can also mark on your RSVP if you would like to be seated at our KWN table. It is sure to be a wonderful evening!

-April 18th we will be having our Business After Five event at Circa 1880. This is another chance to network. As members of KWN, you have the opportunity to set up an informational booth to share your KWN business with others. It is \$10 for a four foot table space. Please talk to Melissa Sebetic or Nancy Vagnoni to sign up for that. We will also be using this as an opportunity to raise more funds for our mini-grant program. Please start thinking of what you can donate to the raffle so we can give even more back to our community. There will be a sign up sheet at the March meeting.

I am excited and honored to be moving forward as the president of such a wonderful organization that provides so many opportunities to give back to our community. Thank you all for making KWN possible.

I'll see you on March 8th,
Laura

February Meeting:

Friday, March 8th, 2013

11:30AM to 1:00PM

Bull & Bear Eatery & Tavern

4017 80th St, Kenosha.

RSVP by

Wednesday, March 6th, 9pm to

Claudia Howard and Cindy Zieroth at:

Kwn-lunch@hotmail.com and put

"attending" in the subject line.

The meeting fee is:

\$12.00 with Reservation,

\$15.00 at the door.

The fee includes your meal: soup, salad and sandwiches or wraps, drinks and dessert

Welcome to KWN!

Kathy Jalensky (returning member)

Broker/Owner

Jalensky Real Estate Services, LLC

Virginia Tierney

Wellness/Massage Therapist

Ginger Tierney, LLC

Our Mission:
To promote and encourage the professional and personal growth of our members in a supportive environment, where women's efforts are recognized and encouraged.



Board Members:

President:

Laura Cox
262-496-4626

Vice-President:

Nancy Vagnoni
262-220-6520

Secretary:

Jennifer Moskopf
262-422-7922

Treasurer:

Wendy Gauss
262-942-0163

Membership:

Joanne Horner
847-337-2778

Website:

Amanda Blommel
262-995-5932

Newsletter:

Joanna Carlberg
262-891-3110

Fundraising:

Melissa Sebetic
262-697-4118

Nancy Vagnoni
262-220-6520

Standing Committee**Chairs:**

Communications:
Linda San Filippo
847-361-2678

Hospitality:

Claudia Howard
262-758-0859
Cynthia Zieroth
262-652-0200

In March, Joan Fergus of Eco-Fresh Habitats will be our 10 minute speaker and Laura Cox of Evolve Massage will be our 3 minute speaker.

If you would like a chance to speak at one of our up-coming meetings, please contact Nancy Vagnoni. Her phone number is: 262-220-6520. Promote your business in the 3 minute slot, or speak about an educational topic beyond just business in the 10 minute slot.

Please take a moment to check out your information on the KWN web site and make sure it is correct. If anything changes, please let the Membership Chair know as soon as possible!

Don't forget to visit KWN's booth at the 2013 Kenosha Expo on March 9th and 10th. This is a great opportunity to spread the word about KWN at this event, sponsored by the Chamber of Commerce.

*Getting to Know You!**Joanna Carlberg-Joanna's Digital Images*

This month's spotlight is on Joanna Carlberg of Joanna's Digital Images. Joanna is a photographer, doing event and portrait photography as well as digital restoration of old photos. In addition, she sells prints of her work and small gift items at area craft fairs. Joanna has been a photographer for as long as she can remember; her father was a keen amateur and built a dark room at home to develop his black and white pictures. Some of her fondest memories of him are of watching those pictures magically appear in the developing tray! When Joanna bought her first digital camera in 2001, it was a revelation! It gave her back the control over her photography that she had in that long-ago dark room. The business grew slowly over the next 10 years, while Joanna was employed by an insurance company. When Joanna was laid off in November 2012, it seemed a perfect time to build the business. She is currently working in a new job a few days a week, to allow more time for photography. You can check out her work at: www.joannasdigitalimages.com and also on Facebook.

Joanna was born in England and moved to the USA after marrying her American husband, Rick, in 1977. One of the first questions people always ask is: "How did you meet your husband?" and the answer is, they were pen-pals! Joanna had a number of foreign pen-pals in her late teens and, when Cousin Bernice visited from California, Joanna asked her if she knew anyone in the States who would like to write to her. As Bernice later put it, Rick was the only one of her son's friends respectable enough to write to her "little English Cousin"! Rick was working on his master's degree, at the time, and Joanna was working in a bank. They wrote to each other for about 18 months, then, Joanna came to visit Cousin Bernice and met Rick in person. The rest, as they say, is history. They were married in England a year later. In 2013, they will celebrate their 36th wedding anniversary! They have two children, and four grandchildren who provide frequent subjects for her photography.

Joanna joined KWN in February 2012 and became editor of the newsletter that same day! She enjoys the mix of women and the support they give each other in all their endeavors, not just in business. In doing interviews for the newsletter, Joanna has gotten to share some interesting life stories with the membership! If you would like to be interviewed for an up-coming edition, let Joanna know!

Have a spring fling with the Kenosha Women's Network at our Business After 5 on Thursday, April 18th from 5:00 pm to 7:00 pm. We are so excited to be one of the premier events at the newly renovated Circa 1880 located at 4902 7th Avenue, Kenosha. We will have 20 available spots on a first come first serve basis. We must have your form and payment to hold a spot. There will be no selling at this event, your spot is for information only and only KWN Members may have a spot. We also need everyone to participate and donate a gift basket for our raffle. Because the Kenosha Chamber is so generous in allowing us to raise money during the evening and sell raffle tickets we must have as many raffle items as possible so we can sell more tickets. We encourage you all to donate a basket or items for the evening to help us raise as much money as possible so we can continue to help the women and children in our community. Sign-up sheets for both a table and raffle items will be available at our next meeting on Friday, March 8th. Please see Nancy Vagnoni to sign up. Please be sure to let all your contacts know about our event so we can make it a great success!

Thank you to the Kenosha Area Chamber of Commerce and our co-sponsors, Circa 1880, Culinary Infusion, Minuteman Press and the Wisconsin Women's Business Initiative Corporation.

Melissa Sebetic

Thank you to all those who donated raffle prizes for the February meeting! We always appreciate your generosity!

Susan Freisheim Julie Mucha-Aihu/Nuskin Anne Robins-The Comfort Coach Joanne Horner-Send-Out Cards Peggy Gallo-Shaklee
Joanna Carlberg-Joanna's Digital Images Leslie Gonzalez- Girl Scouts of America Kathy Barth-Barth Storage
Joyce Erikson- KRW Tri-County Tobacco-Free Alliance Judy Walthers-Hospice Alliance

Have you considered making a donation to our monthly raffle? Get your name and business mentioned in our monthly newsletter!